



go green.

It's easier than you think.

Read on to find out how this seal can show your customers that your products are environmentally responsible.



The Composite Panel Association's Environmentally Preferable Product (EPP) Downstream Program



What is the EPP Downstream Program?

CPA's EPP Downstream Program is an easy way for manufacturers that purchase composite wood products to demonstrate that their products are environmentally responsible. If at least 50% of the composite wood products you purchase are CPA EPP certified, you can put the EPP Downstream logo on all of your products that contain composite wood materials.

The EPP Downstream Program is simple, easy and free!

Customers are asking for assurances that the products they purchase are green—the EPP Downstream Program allows you to quickly and easily show them you're listening.

Why Your Company Should Participate in This Program

- The demand for sustainable building products is exploding in many markets, including commercial and institutional construction
- Even individual consumers are looking for products that are better for the environment
- Your use of CPA EPP certified composite panel products allows you to promote your company as using environmentally sustainable products and label your products with the EPP Downstream logo
- Participating in the EPP Downstream Program provides a level of differentiation from your competition—especially imported products
- The EPP Downstream Program is built upon the CPA EPP panel certification program—the most widely-specified environmental certification program for composite wood products in North America:
 - The only environmental certification program that has achieved ANSI accreditation
 - Requires use of 100% recycled or recovered wood fiber

- Requires formaldehyde emissions equal to or lower than CARB Phase I levels
- Requires ongoing participant testing of formaldehyde emissions
- Requires monthly audits to verify recycled content, formaldehyde emissions, and adherence to QC procedures that meet ASTM protocol
- Requires quarterly submission of samples for large chamber testing by accredited third party

Want to Get Started Using EPP Downstream? It's Easy! Here's How:

Simply complete the three-page application and return it to the Composite Panel Association. CPA will review your information and license qualified companies. Upon granting a license, the CPA will send you a promotion kit including logos you can use in your promotion and marketing efforts. That's it! You now have a great marketing tool to demonstrate your environmental stewardship to your customers!

For more information, visit CPA's website at www.pbmdf.com, call 703.724.1128 or email us at info@cpamail.org.

 Printed on recycled paper



As your composite panel supplier, we are committed to manufacturing environmentally responsible, EPP certified products. As a result, when you become an EPP Downstream licensed company and purchase EPP products from us, you can promote the environmental benefits of your products to your consumers. We encourage you to participate in this program to help us promote the benefits of our products to consumers. Contact the CPA at www.pbmdf.com for information on how to apply.